



HUYNH NHAT-TAM

ART DIRECTOR | DIGITAL DESIGNER

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Strong creativity and innovation, open-minded to the expectations of the customer or the head of corporate.
Mastery of various art techniques.
Several creative experiences (logo, branding, print, digital) and project management.

Available immediately.

EXPERIENCES

01/2017 - 03/2018
MYDRAL, Paris | mydral.com

DIGITAL DESIGNER

BIC DATA agency
Project management of visual identity, graphic design, branding, motion design, webdesign and SEO.
Layout, from conception to the realization of the documentations, the presentation of the print & digital

CLIENT PROJECTS

CHANEL, EDF, POCLAIN, BNP, O2, FDJ

05/2016 - 02/2017 (Freelance)
ELLE, Vietnam | elleman.vn

SEO WORDPRESS PROJECT

SEO audit, objectives & technical compliance.
Keywords, implementation of positioning and editorial strategy.

03 - 11/2016 (Freelance)
PHG, Vietnam | phg.vn

DIGITAL DESIGNER

Creating visual identity (logo, branding ...)
Lead design team to the creation (graphic designers, developers, editors, ...)
Test the functionality of the site and report to the Director General.

05/2015 - 05/2016 (Freelance)
QUY PARIS, Paris | quy-paris.com

DIGITAL DESIGNER

Project management of visual identity, branding, webdesign, art direction and SEO
Follow-up, analysis and negotiation the benefits budget.

CLIENTS PROJECTS

Galleries Lafayette, Actility, Colissimo

05 - 11/2015 (Freelance)
HOTEL ODYSSEY 3*, Paris | hotelodysseyparis.com

EVENT PROJECT

Project management of the specifications, interviews with the artists for the art exhibitions.
Coordination with the different providers.
Promotion of events on social networks (photos, images...)

EDUCATION

Expert Digital

MBA
2017
Digital School of Paris

Visual Arts & Design, Communication

Licence & Master 1
2012 - 2016
University Paris I Panthéon - Sorbonne

Fine arts

2011 - 2012
Académie Port-Royal

SKILLS

ART DIRECTION

★★★★☆

VISUAL ART

★★★★☆

PAO

★★★★☆

PHOTOGRAPHY

★★★☆☆

MOTION DESIGN

★★★★☆☆

UI/UX DESIGN

★★★★☆☆

CMS

★★★★☆☆

SEO

★★★★☆☆

TOOLS

PHOTOSHOP, ILLUSTRATOR
INDESIGN, LIGHTROOM
ADOBE XD (=SKETCH, AXURE)
MUSE (WEBDESIGN)
AFTER EFFECTS
PREMIER PRO
DIMENSION (3D MOCKUP)
BLENDER(3D)
GOOGLE ANALYTICS
GOOGLE ADWORDS
WORDPRESS
PACK OFFICE
ACTIVE CAMPAGNE
HTML, CSS
ANIMATE

LANGUAGES

FRENCH

ENGLISH

JAPANESE

VIETNAMESE